



# Belfast

---

**Renewed Ambition Partnership**

City Growth & Regeneration Committee

09 August 2023



# INNOVATION

...it's in our DNA



**Joe O'Neill**  
Chair,  
Renewed Ambition



**Anita Conway**  
Director of Development,  
Radius Housing

# Overview

09 August 2023

---

## Renewed Ambition Partnership 2022/23

- Welcome and scene setting
- Research
- Engagement
- Expos

## Next Steps 2023/24



# Renewed Ambition Partnership

2022/23



Belfast City Council



Antrim and Newtownabbey Borough Council



Ards and North Down Borough Council



Lisburn & Castlereagh City Council



Mid & East Antrim Borough Council



Comhairle Ceantair an Iúir, Mhúrn agus an Dúin  
Newry, Mourne and Down District Council

ARUP



Belfast Harbour

BY WATER



CARSON McDOWELL



Causeway ASSET MANAGEMENT

GRAHAM



Invest Northern Ireland



LACUNA DEVELOPMENTS



QUEEN'S UNIVERSITY BELFAST

Radius HOUSING



Silverwood BUSINESS PARK



TITANIC QUARTER  
Belfast, Northern Ireland



Translink

Tughans

# Renewed Ambition Partnership

2022/23

## Objectives

1

Continue to build collaboration and partnership in the city and wider region.

2

Continue to promote and market the Belfast region outside Northern Ireland.

3

Increase engagement and advocacy with all key stakeholders, in particular, investors and government.

# Renewed Ambition Partnership

2022/23

## Pillared Programming



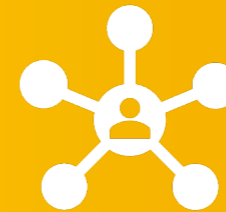
**Research**



**Programme &  
Content**



**Engagement  
& Advocacy**



**Media &  
Communication**



**Repository**



## Objectives

1

Look back at what social, environmental and economic benefits have been achieved through real estate investment in the Belfast city region over the past five years

2

Look further afield to what best practice looks like through international case studies and a review of sustainable development frameworks and certification schemes

3

Look to the future and provide recommendations to further improve the social, environmental and economic outcomes from future real estate investment in the Belfast city region

This research recognises the important role that city region partners, including the real estate and construction industry in the Belfast region, and councils in the Belfast region, and the NI Executive, play in delivering sustainable, inclusive development and the wider benefits this brings to the region.



## Role of the real estate sector in delivering inclusive and sustainable growth

### Economic

- Inclusive economic growth
- Job creation
- Skills development
- Reduced inequalities
- Opportunities for SMEs and VCSEs
- Green economy
- Resilient and sustainable supply chains



### Social

### Social

- Revitalisation of communities and placemaking
- Social mobility
- Community cohesion
- Improved connectivity
- Amenity features, public realm improvement and community facilities
- Reduced crime risk
- Health and wellbeing benefits
- Active, healthy and empowered citizens

### Economic

### Inclusive and sustainable development

### Environmental

### Environmental

- Carbon emissions
- Climate resilience and adaption
- Circular economy
- Biodiversity
- Green and open spaces
- Air quality
- Water efficiency



# Research

## 2022/23



### Opportunity

It is vital that forthcoming investment in the city is leveraged to help tackle the pressing social, economic and environmental issues the region is facing now and in the future. As well as addressing wider societal challenges, other benefits to the city include:

- capitalising upon a unique opportunity to position a significant house building programme at the heart of economic plans;
- improved attractiveness to financial investors;
- quicker occupation by tenants (and attracting major business tenants from various sectors who are seeking high quality offices that are fit for the future);
- reduced energy bills and lower maintenance costs;
- stronger community relationships and brand enhancement or reputational benefits.



**The Belfast Agenda**  
Your future city  
Belfast's Community Plan

**Belfast Agenda priorities**

- Growing the economy 
- Living here 
- City Development 
- Working and learning 



**BELFAST  
REGION  
CITY DEAL**

A decade of opportunity  
starts **now**  
#BRCityDeal

# The Belfast Agenda

continuing the conversation



# Advocacy & Engagement

## 2022/23



Belfast outperforms the UK average for work-life balance, jobs, housing, transport, income distribution and safety, according to PwC's Good Growth for Cities index.

Ranks Belfast as its leading city among the devolved regions and in the top 10 UK-wide.

Belfast is ranked ninth among 50 of the UK's largest cities, down from eighth in last year's index, but coming out top of cities in Northern Ireland, Scotland and Wales.



**INNOVATION**  
...it's in our DNA

---

**International  
Trade Expos**

# MIPIM & UKREiif



**Belfast sharing stages alongside other UK and European cities and partners, inc. a number of collaborative events:**

London, Manchester, Stockholm, Cardiff, Liverpool, Newcastle, Homes England



**Highlighting high-growth sectors across Belfast Region:**

Creative Industries, Professional Services, Fintech, Advancing Manufacturing, Tourism & Hospitality, Life & Health Sciences



**Team Belfast**

35 & 16 delegates



**Building momentum**

Expressions of interest £270m  
resi-led developments



**BRCD**

Partnership approach



**fDi Awards**

4 x Top 10



# INNOVATION

...it's in our DNA

---

**Next Steps:  
2023/24**

# Belfast Place Partnership

2023/24



1. Continue to build collaboration and partnership in the city and wider region.
2. Continue to promote and market the Belfast region outside Northern Ireland.
3. Increase engagement and advocacy with all key stakeholders, in particular, investors and government.

Plus, support delivery of...

- BRCD projects by attracting collaborative partners.
- Belfast City Council's key inclusive economic and investment strategies.



**INNOVATION**  
...it's in our DNA

---

**Questions**





# Belfast

---

**Renewed Ambition Partnership**  
City Growth & Regeneration Committee

09 August 2023